# atelier M, inc. graphic design

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## **EDUCATION**

Graphic Arts Institute, San Francisco, California. Multimedia & Web Design, Summer 1997.

University of California at Berkeley, Berkeley, California. Certificate in Graphic Design, 1997.

LDM Art Institute of Florence, Florence, Italy. Post-graduate studies in Graphic Design & Graphic Illustration, Fall 1995.

Northwestern University, Evanston, Illinois. Post-graduate studies in Computer Animation & Art History, 1994-1995.

The George Washington University, Washington, DC BA in German Literature, 1993. Included courses in Costume Design, Painting and Drawing.

# **WORK EXPERIENCE**

Sailpointe Creative Group Arlington Heights, Illinois 2010-present.

Private label packaging design for brands including Hy-Top, Parade, Red & White, IGA and Laura Lynn. Full proficiency in FDA labeling regulations required.

Topco Associates, LLC Skokie, Illinois 2005-2009. Private label packaging design for brands including Big Y, Full Circle, Paws and Shurfine. Artisan/e-talent Chicago, Illinois 2002-2007.

Free-lance packaging design with Ambrosi and Topco Associates. Graphic design with DePaul University and Ogilvy.

Aquent Partners
Chicago, Illinois
1998-2002. Free-lance graphic
design in publication design and
multimedia with such clients as
McGraw-Hill/Contemporary,
Townsend Agency, Upshot, Blue
Cross and Blue Shield Association,
YMCA of USA, Avid Group, and
Jenner & Block.

Webb-Scarlett Chicago, Illinois, 1999. Free-lance graphic design & brand packaging for Zion cookies.

Source, Inc.
Chicago, Illinois
1998-1999. Intermittent.
Free-lance brand identity and
packaging design. Clients included
Goody, Member's Mark, Bissell,
and Clorox.

Michael Stanard, Inc.
Evanston, Illinois
1998.
Free-lance branding and
publication design. Clients included
True Blue, Priester Aviation, Old
Town School of Folk Music, and
Michael Stanard, Inc. promotional
projects.

McGuire Associates, Evanston, Illinois 1998-1999. Intermittent. Free-lance publication design and packaging. Clients included, Hornbeck's, Bonar Floors, National Kidney Cancer Association, The Exponent and Diamond Shamrock.

Landor Associates, London, England. 1997. Work Placement. Developing brand identity, packaging design and corporate identity. Clients included Walker's, KF Sweets, Doritos, Orion, Durex, Proctor & Gamble, Sabic.

# **SKILLS & AFFILIATIONS**

Fluent in German. Basic Italian and French.

Dual Citizenship: USA and Germany

Expert in Photoshop, Illustrator. Proficient in Adobe InDesign and Microsoft Office Suite.

Conversant with HTML and some Flash & Director.

Illustrations and paintings.

### **AWARDS**

2005 PL Buyer Packaging Award for Full Circle Green Tea at PLMA trade show (Topco associates)

2007 PL Buyer Packaging Award for Full Circle frozen seafood line at PLMA trade show (Topco Associates)

### **REFERENCES**

available upon request.